



Thursday, May 28th

Maximize Your Employee Recognition Efforts with Online and Offline Tools

Alex Allion

Director of Custom Reward Solutions & Partnerships



93%

Empowering People & Organizations to Thrive

- **100+ years** helping organizations recognize and engage their people
- **Engagement solutions** that work, with the data to prove it:
- **Recognition & Rewards**
- **Surveys & Insights**
- **Physical & Mental Well-being**
- **Trusted by 40,000+ organizations** with millions of employees across industries



Alex Allion

Director of Custom Reward Solutions &
Partnerships



Today's Agenda

1. Online vs Offline Recognition
2. MOM – Meaningful Offline Moments!
3. How to Prepare for Upcoming Employee Events
4. The Hot List! What's Popular in Symbolic?



100+ Years of **Symbolic Awards**

Each award shipped from Terryberry's factory is made for a unique employee achievement.



What is a Symbolic Award?



Thank you for 20
years of service!

- Berry Enterprise


Online vs Offline Employee Experiences




Suggested




Shilpa Saraf • 3rd+
Team Manager, Childrens Department
3d · 🌐

CONGRATULATIONS MIKE!! 38 years and still going strong! You are such a blessing to our company and to all who come in contact with you. We truly would not know what to do with out you as our guiding light! Thank you!

 **The Breathe Bubble** [+ Subscribe](#)



8971

 Like  Comment  Share

A screenshot of a social media post. The post is from 'Shilpa Saraf', a Team Manager in the Childrens Department, who posted 3 days ago. The text of the post congratulates 'MIKE' on his 38th birthday, praising him as a guiding light. Below the text is a video thumbnail showing a man in a green apron looking at a tablet in a store. The post has 8971 likes and includes 'Like', 'Comment', and 'Share' buttons.

AMX Records

April 23 at 8:02 AM · 🌐

Long hours, countless retakes, and smiles. This is what defines this amazing organization. The folks that make up our amazing company are more like a family than employees, they work hard and play harder. Celebrating this teams 20 years of accomplishment is one of the most rewarding experiences ever. Here's to 20 more years with this amazing group!



How Symbolic Awards Make a Difference

KEY INSIGHTS



- **87%** of employees who receive a symbolic award report a stronger emotional connection to work and the organization
- Employees are **3x more likely** to remember a positive workplace experience when a symbolic award is involved
- Over **70%** of awards are delivered by managers — creating personal, meaningful moments





CHEVROLET

Based on 2023 New Chevrolet deliveries.

#1
Chevy Dealer
in the
WORLD



Meaningful Offline Moments



Recipient Notes

Recipient's Name _____ (Phonetic Pronunciation) _____

Award _____ Award Presentation Date _____

Original Job Title _____ Exact Date of Hire _____

Current Job Title and Responsibilities _____

Specific Contributions to the Organization _____

Humorous Stories _____

Spouse's Name _____ Children _____

Activities Away from Work _____

Our Mission, Vision, & Values

About the Award _____

About the Recipient _____

Specific contributions & how they support the organization's Mission, Vision, & Values _____

SYMBOLIC EXAMPLES

If You Can Think It, We Can Design It!

The options for Symbolic Awards are truly limitless, so below are examples that typically resonate with most organizations for **Service Anniversaries**:



Presentation Kits



Acrylic Awards/Digits



Jewelry



Legacy Landscapes

SYMBOLIC EXAMPLES

If You Can Think It, We Can Design It!

The options for Symbolic Awards are truly limitless, so below are examples that typically resonate with most organizations for **Social Programs**:

Values/Nominations



Magnetic Awards

Values/Nominations



Perpetual Awards

Nomination



Trophies

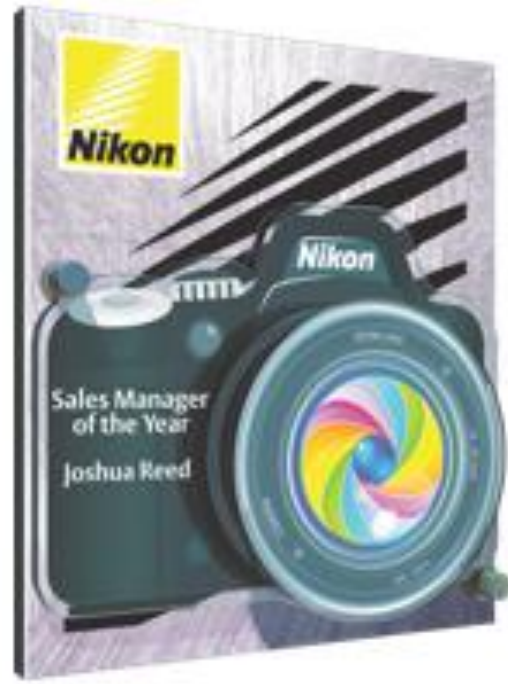


Wearables

SYMBOLIC EXAMPLES

If You Can Think It, We Can Design It!

The options for Symbolic Awards are truly limitless, so below are examples that typically resonate with most organizations for **Performance Incentives**:



Plaques/Trophies



Perpetual Awards



Acrylic or Crystal



Wearables

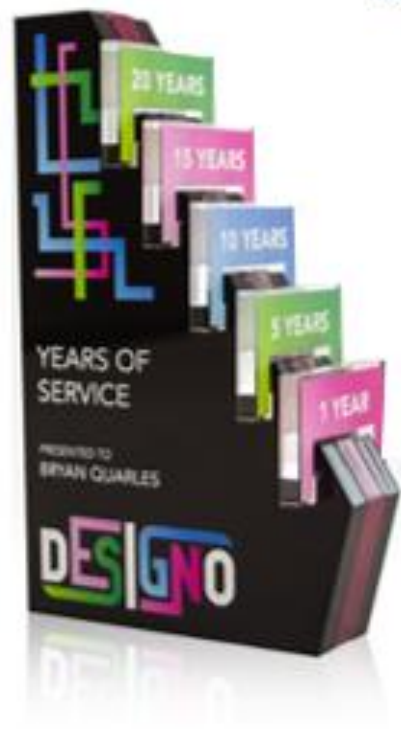
SYMBOLIC EXAMPLES

If You Can Think It, We Can Design It!

The options for Symbolic Awards are truly limitless, so below are examples that typically resonate with most organizations for **New Hires and Retirees**:

[More Examples Here!](#)

New Hire



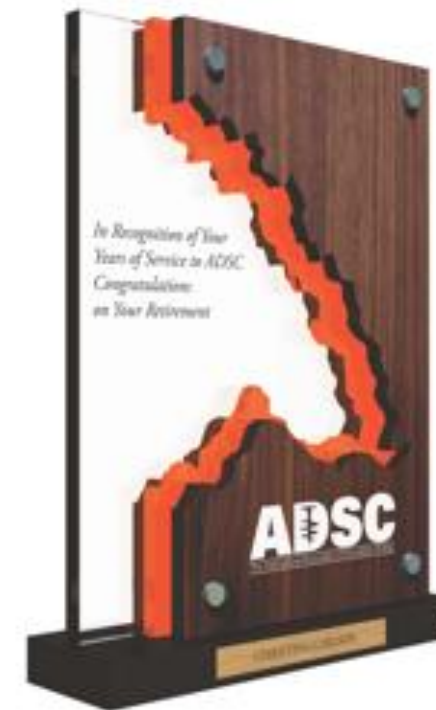
Perpetual Awards

New Hire



New Hire Kits

Retiree



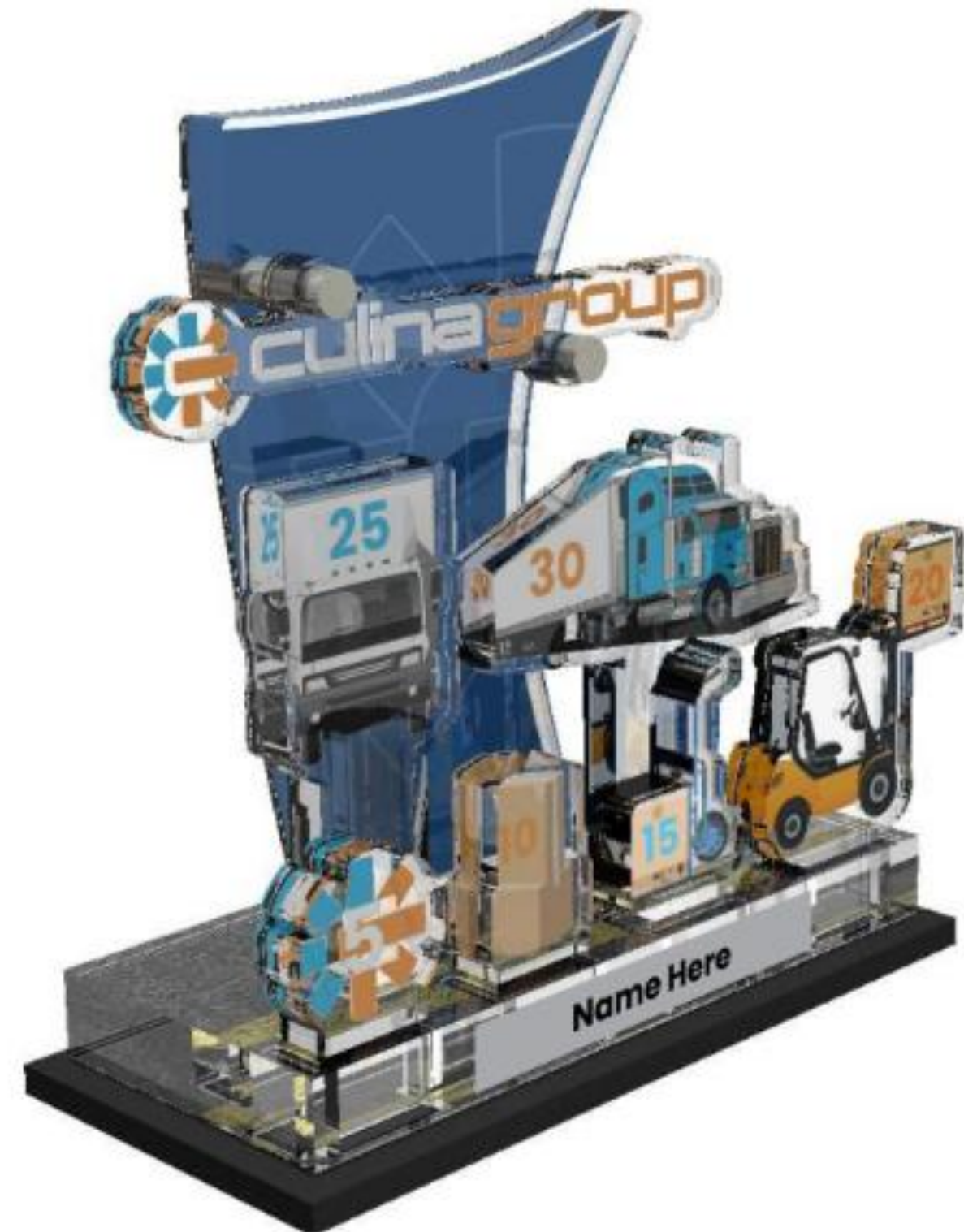
Plaques/Trophies

Retiree



Crystal Awards

Let a Terryberry Symbologist Bring Your Ideas to Life!



Turn Stories Into Symbols!



Questions?



Thank You!



Insert Image or
Chart Here
(Delete this text
after)