


TERRYBERRY'S AWARD LAB

Budgeting Best Practices for Service Award Milestones

 June
12, 2025

 2-2:30pm
EST

terryberry
Engage · Reward · Succeed



Welcome!

**We're Excited You're
Here!**

TERRYBERRY'S AWARD LAB

Budgeting Best Practices for Service Award Milestones

June
12, 2025

2-2:30pm
EST

terryberry
Engage · Reward · Succeed



Quick Overview

Where to Start?

When to Start?

Which Award?

Budgeting Best Practices

100+ Years of Custom Awards

Each award shipped from Terryberry's factory is made for a unique employee achievement.



Invest in Your Greatest Asset: Your People Recognize, Retain, and Reap the Rewards



Where to Start??

Employee Length of Service Milestones





When to Start??

Best Practice...

**Formally Recognize at Least
ONE Milestone Prior to a 5 Year
Anniversary**

Examples:

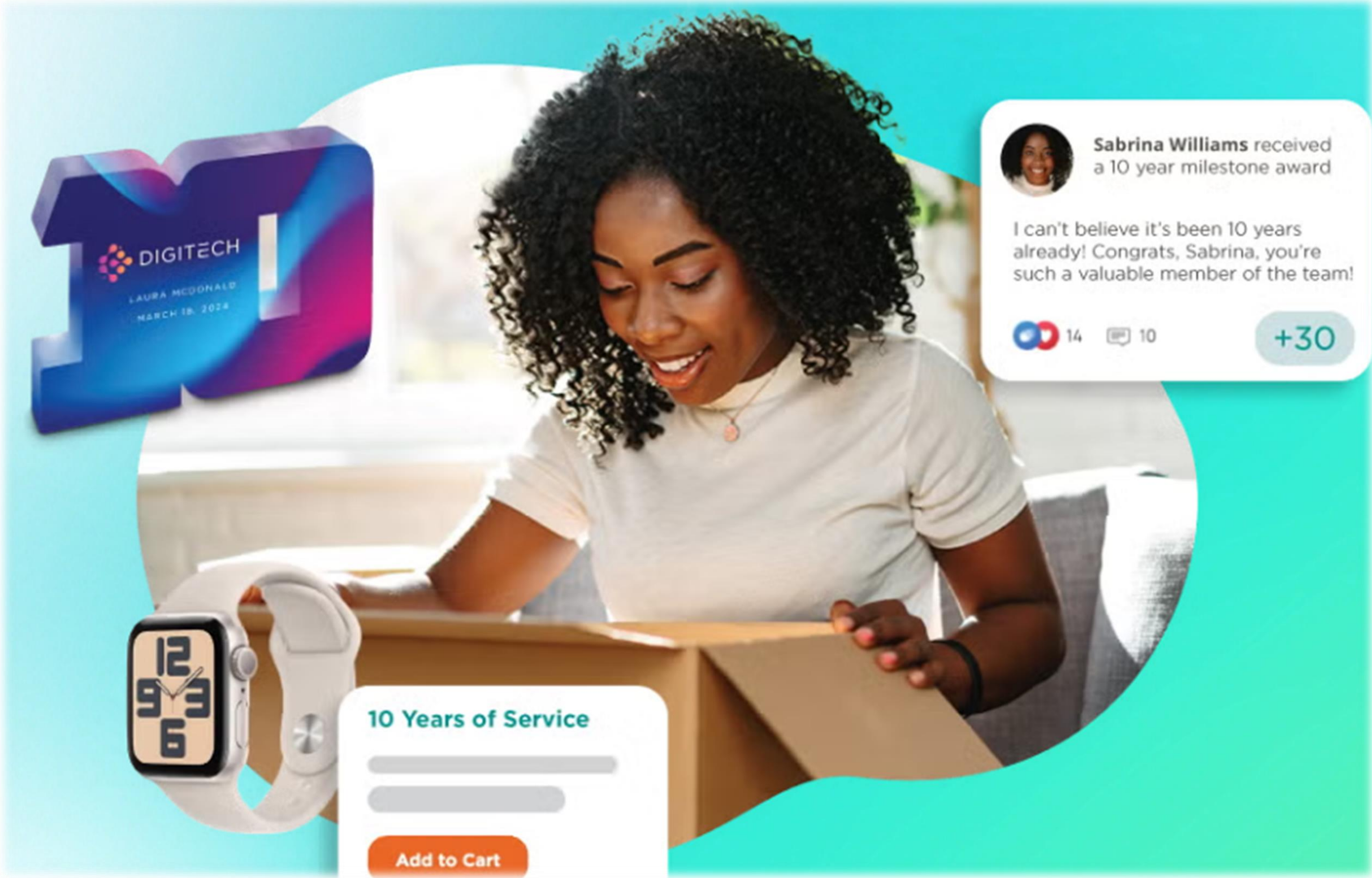
1, 3, 5, 10, 15+

or

2, 5, 10, 15+

**What is the the Most Effective Award for
Employee Milestones?**

Online Merchandise + Custom Awards



The image features a woman with dark curly hair, wearing a white t-shirt, smiling as she opens a cardboard box. The scene is set against a teal background. Overlaid on the image are several digital elements representing online merchandise and awards:

- Top Left:** A 3D award plaque with a blue and purple gradient. It features the "DIGITECH" logo, the name "LAURA McDONALD", and the date "MARCH 18, 2024".
- Top Right:** A social media-style notification card. It includes a profile picture of a woman, the text "Sabrina Williams received a 10 year milestone award", a congratulatory message "I can't believe it's been 10 years already! Congrats, Sabrina, you're such a valuable member of the team!", and engagement metrics: 14 likes, 10 comments, and a "+30" button.
- Bottom Left:** A white Apple Watch with a black face and a white band.
- Bottom Center:** A white card titled "10 Years of Service" with two horizontal bars and an orange "Add to Cart" button.

Custom Award Options

Digits (4 x 6 Acrylic)



Custom Award Options

ICONS (4 x 6 Acrylic)

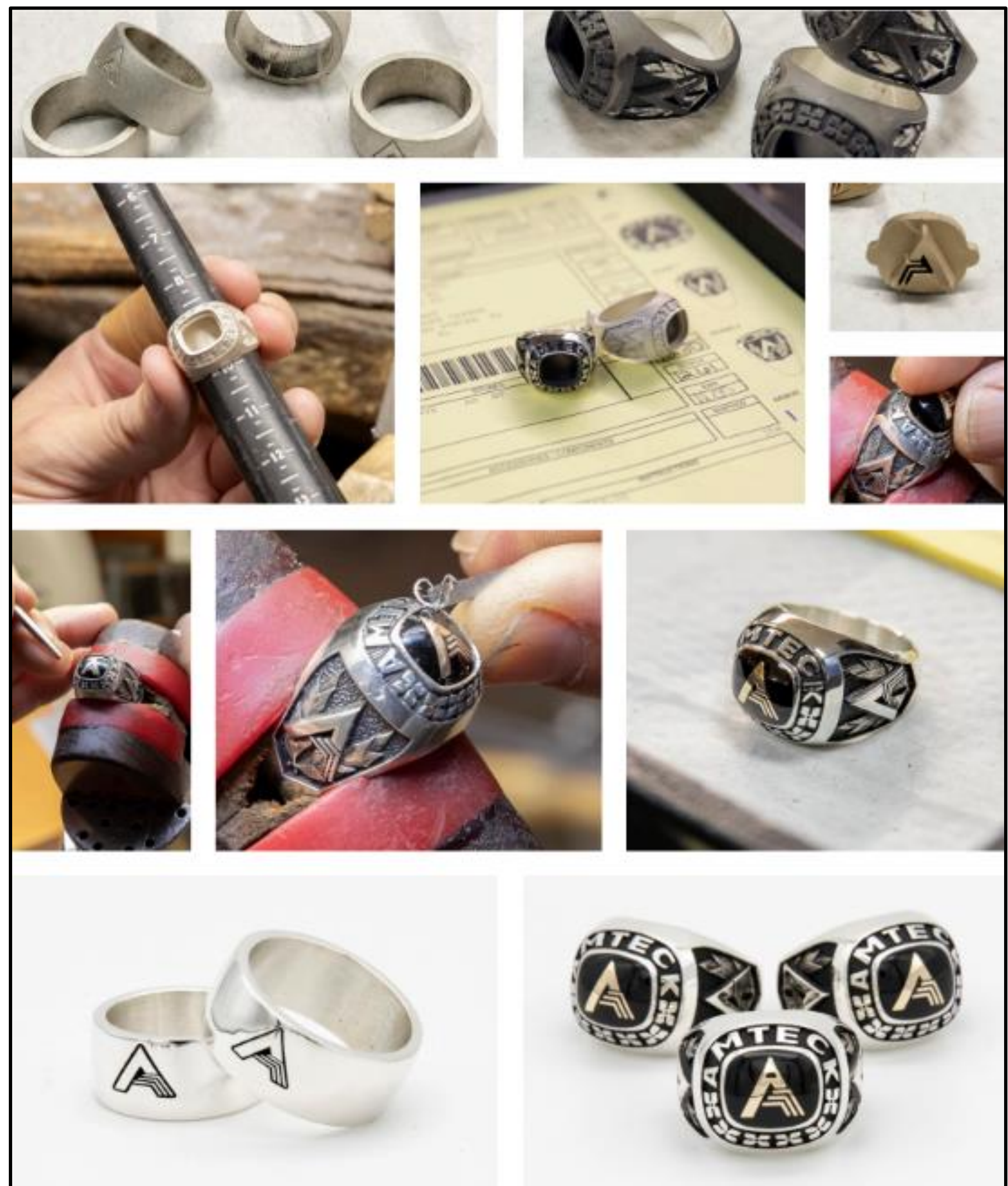


Custom Award Options

Engraveables



Terryberry's Award Lab



Why Symbolic Awards Make a Difference

Increase Retention

Employees are 3x's more likely to remember the positive workplace experience if a symbolic award is used

Elevate Engagement

Companies can boost employee engagement by 12% when custom, tangible awards are used as incentives

Improve Relationships

Over 70% of symbolic awards are handed to the recipient by a manager, creating a more meaningful relationship.

Recognition Moments Going Viral!



Bales Building Outlet

Bales Building Outlet Knowing that who is not only a warm body but an actual ex is no question too hard and no job to ch enough so we wanted to reach out and I value you Joe Smoothie



AMX Records

April 23 at 8:02 AM · 🌐

Long hours, countless retakes, and smiles. This is what defines this amazing organization. The folks that make up our amazing company are more like a family than employees, they work hard and play harder. Celebrating this teams 20 years of accomplishment is one of the most rewarding experiences ever. Here's to 20 more years with this amazing group!



Suggested



Shilpa Saraf · 3rd+

Team Manager, Childrens Department
3d · 🌐

CONGRATULATIONS MIKE!! 38 years and still going strong! You are such a blessing to our company and to all who come in contact with you. We truly would not know what to do with out you as our guiding light! Thank you!



The Breathe Bubble

+ Subscribe



8971



Like

Comment

Share





MILESTONE BUDGETING

\$30 - \$40

Per Year of Service, Per Employee

3 Year Award \$90-\$120

5 Year Award \$150-\$200



BUDGETING

**Online Redemption
vs.
Custom Award**



BUDGETING

**20-25% of Total Budget
Directed to a Custom Award**

5 Year Award Budget: \$200

**Custom Award: \$50
Online Redemption: \$150**

Award Popularity by Industry



Manufacturing

- Milestone Rings
- President's Club Pins & Rings
- Trophies/Crystal/Plaques

Construction

- Milestone Rings
- Trophies/Crystal/Plaques

Business Services

- Digits
- Trophies/Crystal/Plaques

Healthcare

- Milestone Pins
- Digits


Hospitality

- Milestone Pins



TERRYBERRY'S AWARD LAB

Budgeting Best Practices for Service Award Milestones

 June 12, 2025

 2-2:30pm EST

terryberry
Engage · Reward · Succeed



Questions?