

Celebrating Champions in the Workplace

February 20, 2024

The Employee Experience is Everything

Celebrate employee moments and milestones with unique, timely awards



terryberry
Engage · Reward · Succeed

What is truly meaningful to the new workers?



Over 43 Million Vinyl
Albums Sold Last Year

Why??

3 Essential Elements in Effective Employee Recognition

First



Celebrate

Formal

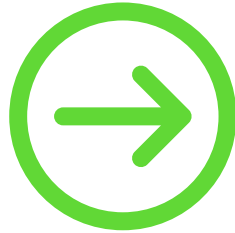
- Employee Milestones

Informal

- Employee Nominations
- Peer to Peer Recognition
- Shout outs

3 Essential Elements in Effective Employee Recognition

Second



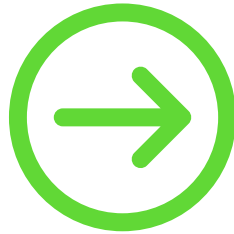
Motivate

Performance-Based

- Sales Incentives
- Safety Initiatives
- Department Goal Attainment
- Wellness

3 Essential Elements in Effective Employee Recognition

Third



Commemorate

Employees are 3x's more likely to remember a recognition moment when a custom award is included.

Employees are also 12% more engaged!

Each Custom Award Tells a Story





1M subscribers
doesn't become
real until the
custom award is
delivered!

Milestone Best Practices

Onboarding



Welcome Kit

The Early Years 1, 2 and 3 Years



Custom Acrylic + Points



Mid Career Milestones 5, 10, 15 Years



Custom Acrylic Digit + Points



Our Designers will Help you Create a Masterpiece



Budgeting Best Practices

According to SHRM

\$30-50

investment per employee
per year of service

**For example, the average 3-year service
award investment is \$120**

- Tangible service award items are non-taxable to the employee
- Custom awards are 4 X's more meaningful than cash or gift cards, which are taxable



What's Next?

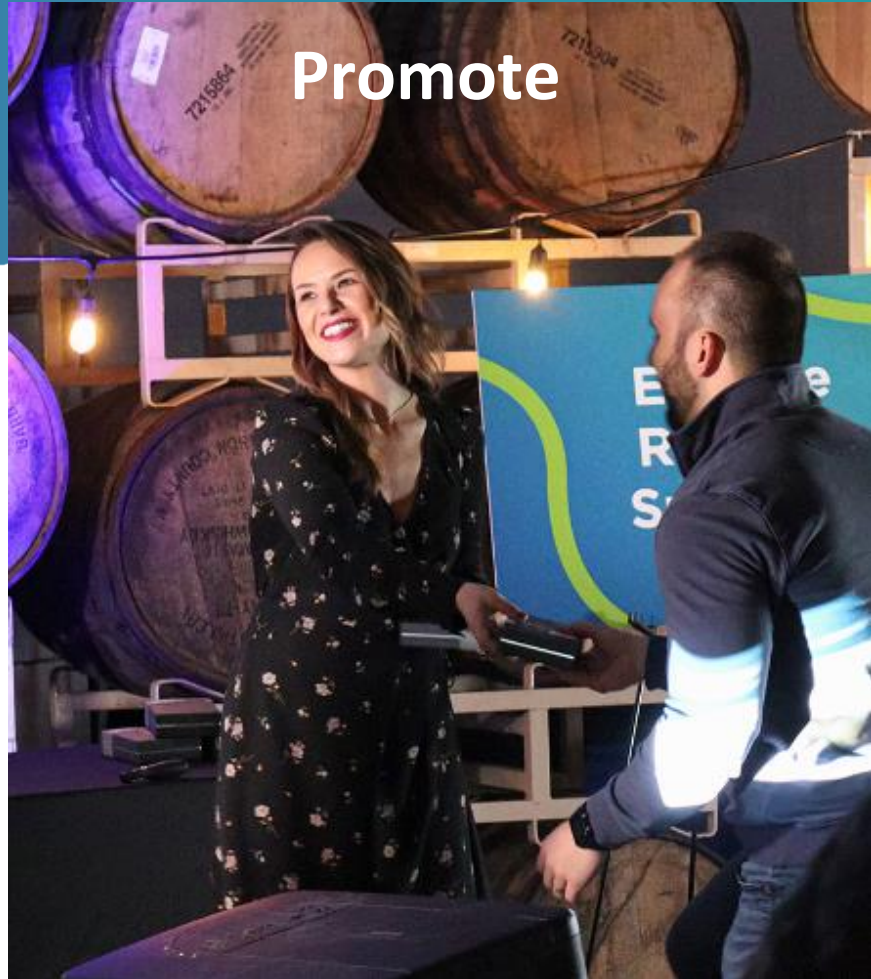
Evaluate



Design



Promote



Terryberry Engagement Platform

One Platform, So Many Solutions



Engaged

Be recognized, be well, and be connected wherever you work.

RECOGNITION

WELLNESS

COMMUNICATIONS



Reward

Be rewarded with merchandise, experiences, and custom awards.

REWARD PLATFORM

CUSTOM AWARDS

SWAG



Succeed

Be successful with surveys and analytics that track real impact

SURVEYS

360 FEEDBACK

ANALYTICS