

# Case Study - Hunter Engineering Company

**EMPLOYEE RECOGNITION** 



Hunter Engineering Company is a global leader in automotive service equipment, offering state-of-the-art wheel alignment systems, wheel balancers, tire changers, vehicle inspection equipment, and brake lathes.

## The Challenge

As Hunter Engineering's workforce continued to evolve, they realized the same old Employee Recognition Strategy needed to evolve in order to reflect this transformation. Terryberry was called in to assess their current efforts and offer suggestions as to how they might be able to help.

### **The Solution**

By leveraging Terryberry's Reward
Platform, Hunter Engineering employees
were given a diverse selection of awards
that better spoke to their diverse lifestyles.
Hunter Engineering was also able to
leverage Terryberry's award redemption
online ordering system which helped
make their program easier to administer.

### The Results

Hunter Engineering now sees an increased participation level in their Employee Service Award Program. By leveraging Terryberry's Reward Platform to manage communication aspects of the program, Hunter Engineering also has more time to handle other Human Resource tasks.



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**EMPLOYEE RECOGNITION** 

# We are Terryberry.

The recognition company that creates engaged, purpose-led organizations.

Ready to take the next step toward building a culture of recognition? We're ready to help.



#### **Partnered**

with +40,000 engaged organizations worldwide



### **Supported**

millions of recognition moments through our 360 Recognition Platform



### Recommended

by our customers: +90% NPS Score 4.9 Google Review Score



