

How to Utilize Symbolic Awards to Maximize the Employee Experience

October 24, 2023

The Employee Experience is Everything

Celebrate employee moments and milestones with unique, timely awards



terryberry
Engage · Reward · Succeed

Your Brand is Your Culture

Custom awards tell an important story about each recipient and show how much value they bring to the organization



What Success *Can* Look Like.....

Most Common Recognition Challenges

- Lack of communication of the program to the employees
- No long-lasting component
- Not customized to company culture

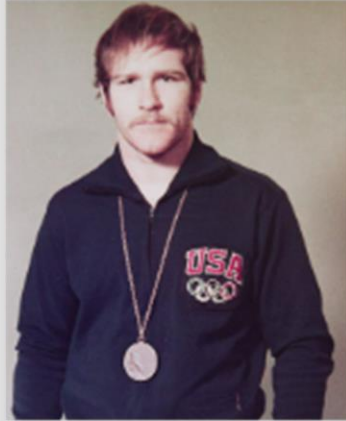
How we help

- We will help you develop a plan so every employee feels special
- Our custom, hand crafted awards last forever
- We will help you develop awards that are truly unique to your culture

Symbolic Awards are Impactful and Powerful

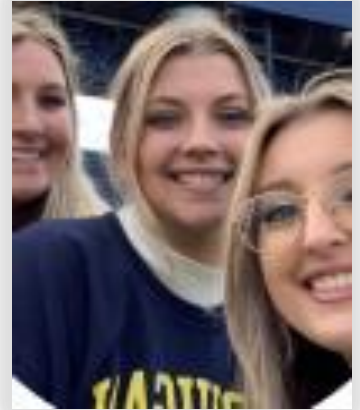
"Gold medals aren't really made of gold. They're made of sweat, determination, and a hard-to-find alloy called guts."

Dan Gable, Olympic Gold Medalist



"I often look at my 1-year award on my desk as a reminder of how much I've grown in my time here. It reassures me that I'm in the right place and I belong."

Claudia Cohen,
Inside Sales Rep



What is truly meaningful to the new workers?

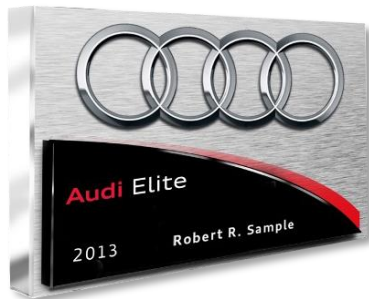


Over 43 Million Vinyl Albums Sold Last Year!



1M subscribers
doesn't become
real until the
custom award is
delivered!

You Have Options



Our Designers will Help you Create a Masterpiece



Milestone Best Practices

Onboarding



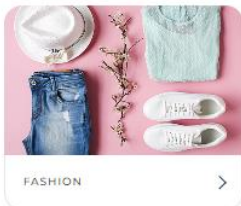
Welcome Kit

The Early Years

1, 2 and 3 Years



Custom Acrylic + Points



Mid Career Milestones

5, 10, 15 Years



Custom Acrylic Digit + Points

Budgeting Best Practices

According to SHRM

\$30-50

investment per employee
per year of service

**For example, the average 3-year service
award investment is \$120**

- Tangible service award items are non-taxable to the employee
- Custom awards are 4 X's more meaningful than cash or gift cards, which are taxable



What's Next?

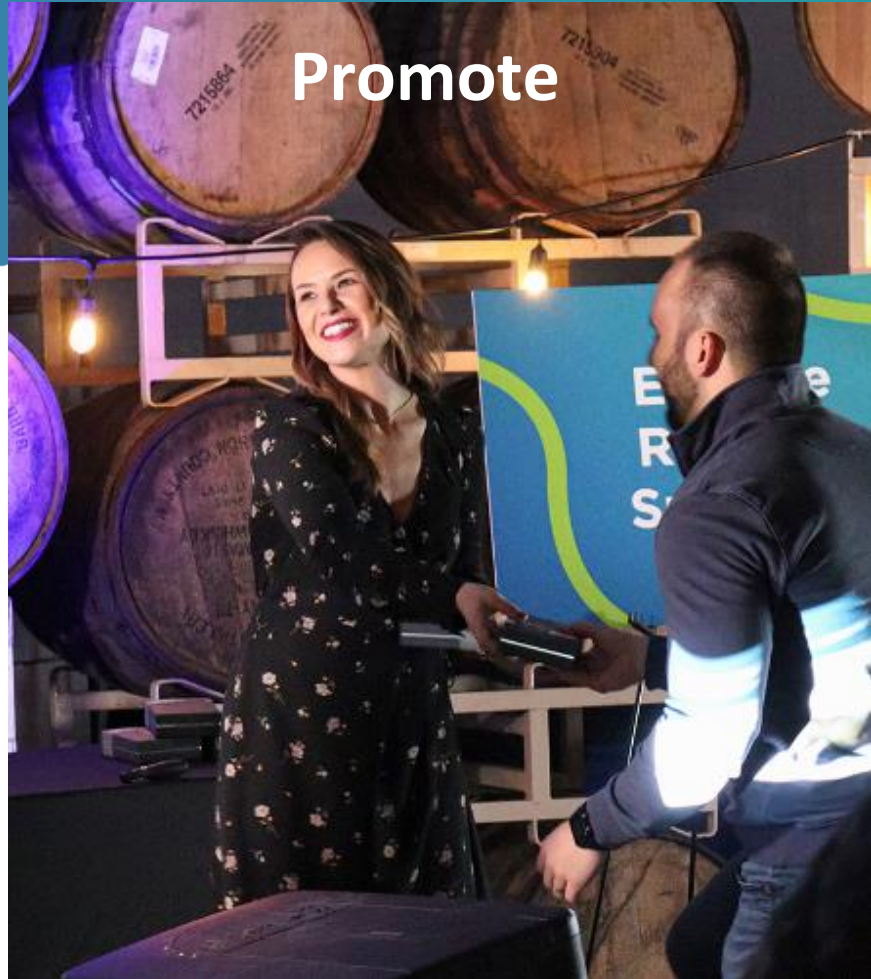
Evaluate



Design



Promote



Terryberry Engagement Platform

One Platform, So Many Solutions



Engaged

Be recognized, be well, and be connected wherever you work.

RECOGNITION

WELLNESS

COMMUNICATIONS



Reward

Be rewarded with merchandise, experiences, and custom awards.

REWARD PLATFORM

CUSTOM AWARDS

SWAG



Succeed

Be successful with surveys and analytics that track real impact

SURVEYS

360 FEEDBACK

ANALYTICS