

### How to Build Employee Engagement that Moves the Needle

May 25, 2023 | 1.0 CPD Hour

# How to Build Employee Engagement that Moves the Needle



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Regional Account Manager - Sales Terryberry



#### Employee Engagement THE NEED

One of the highest priorities of HR today is employee engagement



Increases morale

Higher productivity

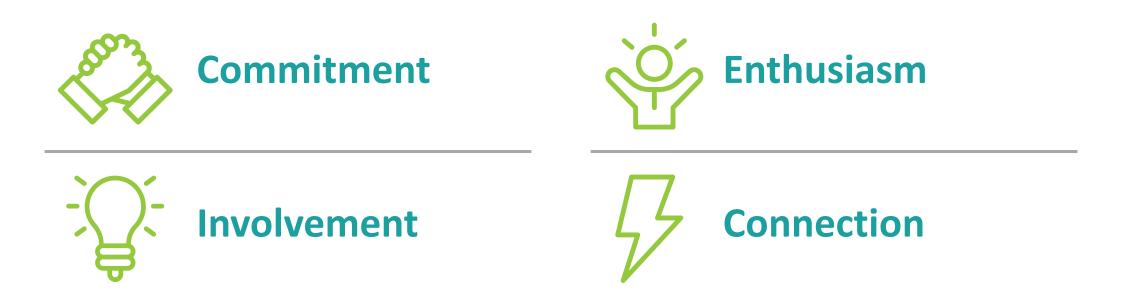
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Decreases turnover

Lowers absenteeism



#### Employee Engagement WHAT IS IT?





#### **Employee Engagement** THE CURRENT ENVIRONMENT



85% of leaders say employee engagement is a priority



Employee engagement in 2022 declined to a mere 32%



Employee disengagement is on the rise at 18%



#### Employee Engagement PRIORITY MISMATCH

What managers **think** is important to improve engagement Mind The Gap

Factors that are **actually** important to employees to improve engagement



#### **Employee Engagement**

HOW TO SET UP AN EFFECTIVE EMPLOYEE ENGAGEMENT STRATEGY

#### **Three common priorities of employees**

- 1. Connecting what employees do to what they care about
- 2. Making the work itself less stressful and more enjoyable
- 3. Rewarding employees



#### **Employee Engagement PRIORITY 1** - CONNECTING WHAT EMPLOYEES DO TO WHAT THEY CARE ABOUT

**82%** 

Of employees believe it's important their company has a purpose **70%** 

Of employees say their personal sense of purpose is defined by their work



#### **Employee Engagement PRIORITY 2** - MAKE WORK LESS STRESSFUL AND MORE ENJOYABLE





#### **Employee Engagement PRIORITY 3** - CREATE A CULTURE OF RECOGNITION



Giving employees extra time



Giving employees a monetary bonus



Publicly recognize employees



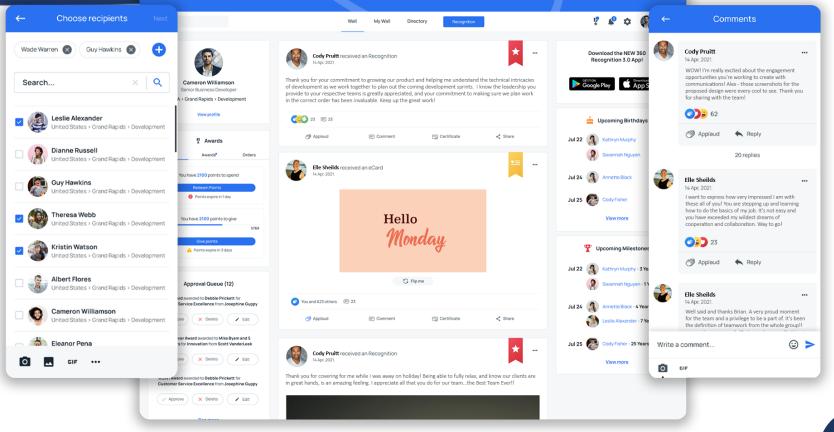
Implementing a social recognition platform



#### **Employee Engagement** START BUILDING AN ENGAGED TEAM TODAY!

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## **Questions?**

#### **Employee Engagement The Answers**





Want to chat more about employee engagement solutions? Contact:

#### **Rhonda Helmeczi**

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# Thank you!

