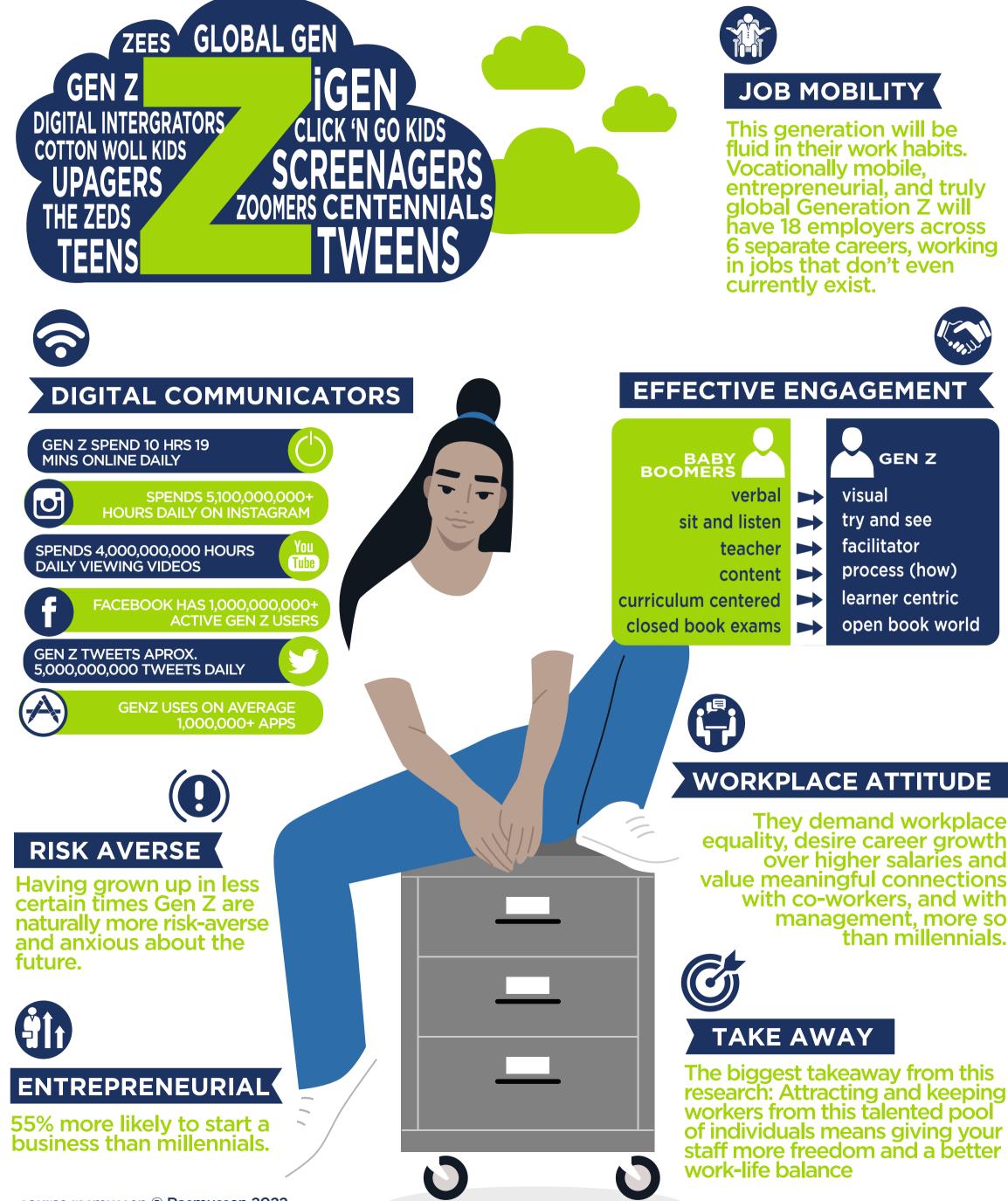
**ERATION Z** ★ Born 1995-2009 ★ in the workplace

There is a new generation in the workplace. Gen Z constitutes more than a quarter of the population in the US and is the most diverse generation in our nation's history.





source rasmussen ® Rasmussen 2022

equality, desire career growth over higher salaries and value meaningful connections with co-workers, and with management, more so than millennials.

research: Attracting and keeping of individuals means giving your