## Exploring Best Practices for Employee Wellness Programs

Presented by WellRight & Terryberry





### Presenters



**Tad Mitchell**WellRight
tmitchell@wellright.com



Mike Byam
Terryberry
mbyam@terryberry.com







### Ask and Win!



If we address your question during today's live broadcast, you'll receive a complimentary copy of Tad Mitchell's book, **102 Challenges** 

Get involved and be recognized!

Q&A will take place at the end of the webcast. Submit questions any time using your tool tray on the right side of your screen.





## Do you currently have a wellness program at your organization?

- ☐ Yes
- Looking to implement one soon
- ☐ No
- ☐ I'm not sure





"Wellness is a broad topic and can mean many

different things. What should a complete

wellness program include?"







"Good participation is certainly key to an effective employee wellness program. What benchmarks do you have for participation rates and what can employers do to achieve maximum participation?"







#### **POLL**

## If you have a Wellness program, what % of your employees participate annually?

- **□** < 15%
- **□** 15-25%
- **26%-50%**
- **51%-75%**
- **□** >75%





"What are best practices for tailoring wellness

programs in order to fit the needs of employees

who are at different stages of their wellness

journey or have different wellness needs?"







### "What return on investment can

employers realistically expect to achieve

for their wellness programs?"





### WHY WELLNESS?

Value On Investment and Return On Investment—Both Matter

#### Value On Investment



#### **Employee Retention**

Turnover rate for unhealthy employees vs. 9% for health employees.<sup>1</sup>



#### **Employee Benefit**

Of U.S. employers offer a wellness program. Employees are expecting it during the hiring process.<sup>2</sup>



#### **Company Culture**

Of employees said having a wellness program motivated them to achieve company goals.<sup>3</sup>



#### **Presenteeism**

More sick days are taken per year by tobacco users and 1-2 by obese employees than healthy employees.<sup>4</sup>



#### **Productivity**

Days worth of smoke breaks are taken each year by tobacco users. That's a lot of time away from work!<sup>5</sup>

#### Return On Investment



#### Real Return

Return for every dollar spent on wellness has been experienced by employers.<sup>6</sup>



#### Reduction in Medical Spend

Reduction in wasted medical spend after about three years.<sup>7</sup>



#### **Cost Savings**

Reduction in medical spend for obese employees and 15% reduction for tobacco users when a targeted wellness program is in place.<sup>8</sup>



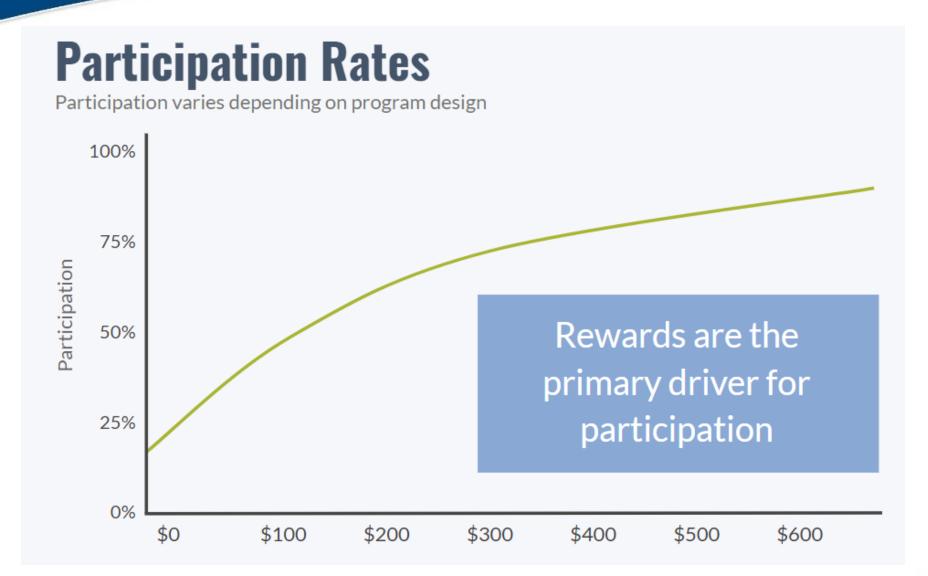
#### **POLL**

## If you have a Wellness program, what do you invest annually in rewards?

- ☐ <\$100 per employee
- **□** \$101-\$400 per employee
- **□** \$401-750 per employee
- \$751-1,500 per employee
- $\square$  >\$1,500 per employee











### "What is the appropriate level of rewards?

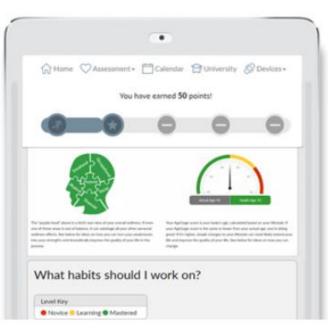
Do you have experience when too few or too many

were given?"















"In today's workplace, many employees work outside the office. Whether it's in the field or at home, how do you effectively encourage healthy behaviors?"







#### **POLL**

## If you have a wellness program in place or if you plan to implement a program, choose the top 3 desired outcomes.

- Increase productivity
- Improve retention & recruitment of top talent
- Employee engagement and well-being
- Reduce healthcare cost





"Is there a synergistic effect between wellness and

rewards and recognition programs?"







"How do you see wellness and rewards helping keep

employees onboard as the talent pool shifts?



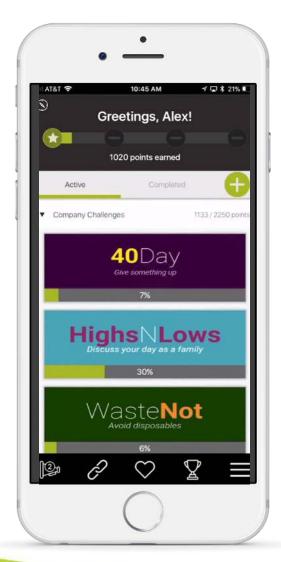


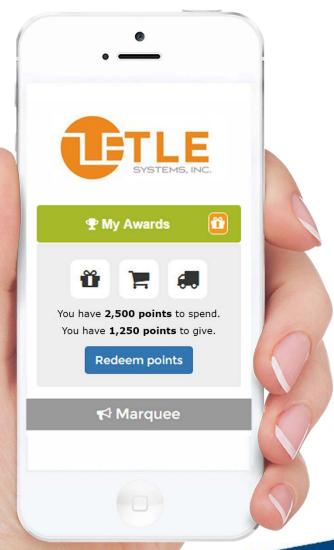


"How is **technology** changing the employee wellness programs of today?













"What kinds of awards are best suited for employee

wellness programs?"













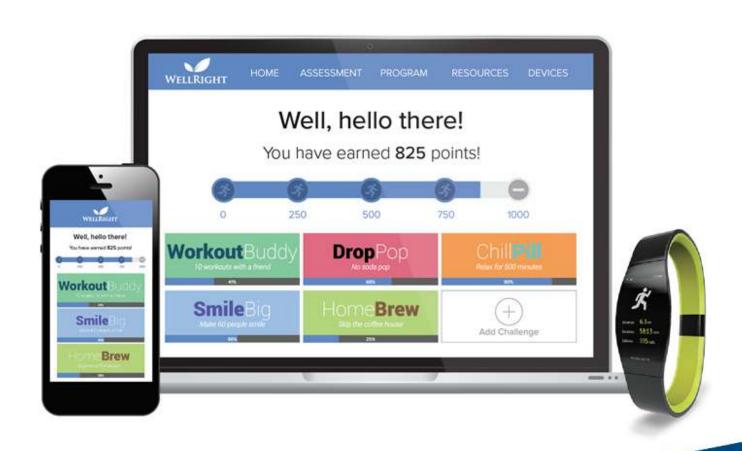


## Would you like to see a Demo of our Wellness Rewards Program?

Send us a chat now or visit www.terryberry.com/wellness

We'll get in touch to show you how it works!





### Questions



**Tad Mitchell**WellRight
tmitchell@wellright.com



Mike Byam
Terryberry
mbyam@terryberry.com





# This program is pre-approved for ONE CPHR, ONE General **HRCI** Credit, ONE WorldatWork Credit and ONE **SHRM** PDC



SHRM—
SHRM-SEP
RECERTIFICATION
PROVIDER
2019

HRCI ORG-PROGRAM: **381489** 

SHRM Activity ID: **19-FJ5TZ** 





## Does your wellness program need some fun new challenges?



102 Challenges is a BRAND NEW collection of dynamic and inspiring challenges. Covering everything from fitness to nutrition, emotional wellness, financial wellness, and purpose, there's something for everyone!

wellright.com/books



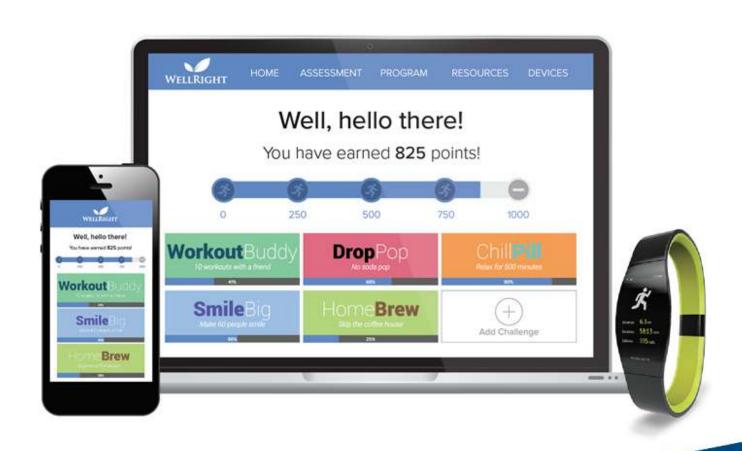


## Would you like to see a Demo of our Wellness Rewards Program?

Send us a chat now or visit www.terryberry.com/wellness

We'll get in touch to show you how it works!







www.workplacewalkingchallenge.com



# This program is pre-approved for ONE CPHR, ONE General **HRCI** Credit, ONE WorldatWork Credit and ONE **SHRM** PDC





SHRM Activity ID: **19-FJ5TZ** 





